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# STEPHEN B. GARETS

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## Business Address

Garets Consulting LLC

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## BUSINESS OBJECTIVE

Provide expertise and guidance relating to safe motorcycle operation, including motorcycle handling dynamics, operator behavior and standard of care, accident analysis, rider education and training, operator licensing and research. Provide guidance on affecting public policy, program administration and assessment, promoting stakeholder involvement, improved communication and team building.

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## PROFESSIONAL BACKGROUND

### DIRECTOR

May 1984 – June 2016

TEAM OREGON Motorcycle Safety Program, Oregon State University (OSU)

TEAM OREGON is Oregon's statewide motorcycle safety program, administered by OSU under contract to the Oregon Department of Transportation (ODOT). The enterprise consists of a network of 24 training locations with more than 200 active instructors. Approximately 11,000 students annually complete one of TEAM OREGON's courses to learn safe and responsible motorcycling. Training programs available to the public are courses for beginning, intermediate, experienced and advanced motorcyclists. TEAM OREGON also offers courses for advanced police motorcycle operation and safety. For more information, visit <http://team-oregon.org>

Administer statewide motorcycle safety programs:

- Develop and/or approve rider training curricula for statewide use
- Administer sponsor and instructor recognition systems
- Administer Instructor training and in-service training programs
- Develop and administer quality control systems
- Analyze motorcycle accident and fatal data and identify causal factors
- Administer program budget and inventory
- Manage public affairs activities
- Develop and administer research activities

**MOTORCYCLE SAFETY CONSULTANT**

July 1982 - Present

Consultation services to the following agencies and organizations:

- American Honda Motor Co., Inc., Torrance, CA
- American Institutes for Research, Washington D.C.
- American Motorcyclist Association (AMA), Westerville, OH
- ATV Safety Institute (ASI), Irvine, CA
- Cambridge Systematics, Washington D.C.
- Departments of Education: Indiana, Idaho
- Departments of Motor Vehicles: Washington, Oregon, Montana, Arizona, Nevada, Colorado, New Jersey, Vermont, Florida, Ohio, Alaska and Maryland
- Fédération Internationale Motocyclism (FIM), Geneva, Switzerland
- Midwest Research Institute, Kansas City, MO
- *Motorcycle Cruiser* and *Sport Rider* Magazines
- Motorcycle Safety Foundation (MSF), Irvine, CA
- National Assn. of State Motorcycle Safety Administrators (SMSA)
- North American Motor Officers Association (NAMOA)
- National Highway Traffic Safety Administration (NHTSA)
- Offices of Highway Safety: Washington, Oregon, Idaho, Oklahoma, Connecticut, Massachusetts, Texas and Wisconsin
- Office of Multnomah County Attorney, Portland, Oregon
- Office of the U.S. Attorney, Portland, Oregon
- Oregon State University, Extension Services (4H ATV Safety)
- Oregon Departments of: Transportation, Justice, State Police, Public Safety Standards and Training (DPSST), Education, Parks and Recreation (OPRD)
- Specialty Vehicle Institute of America (SVIA), Irvine, CA
- Windwalker Corporation, Washington D.C.

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**EDUCATION AND TRAINING**

- Oregon Washington Motor Officers Association - Advanced Motor Officer Riding, May 1987
- SVIA State Training Specialist - December 1986
- Institute of Police Technology and Management (IPTM) Motorcycle Accident Investigation Workshop - April 1986
- MSF License Examiner Training Specialist - January 1985
- SVIA Chief Instructor - January 1985
- MSF Chief Instructor - June 1982
- MSF Instructor - April 1981
- Texas Tech University - 1969 - 1970
- Active Motorcyclist - 1965 - present

## CONFERENCE PAPERS AND PRESENTATIONS

- Garets, S.B., *A Motorcycling Journey; Living Life in Balance*, SMSA National Motorcycle Safety Symposium; Future Motorcycling, Portland, OR, Oct. 2016
- Garets, S.B., *Instructor Support and Retention Using a Distributed Leadership Matrix; Future of Rider Education*, SMSA National Motorcycle Safety Symposium, Baltimore, MD, Oct. 2015
- Garets, S.B., *Being Data Driven; Building Stable and Sustainable Programs; Investing in Rider Education Ranges*, SMSA National Motorcycle Safety Symposium, Baltimore, MD, Sept. 2014
- Garets, S.B., *Eye Tracking Research*, Lifesavers 2014, Nashville, TN, Apr. 2014
- Garets, S.B., *Eye Tracking Research*, SMSA Summit, Kansas City, MO, Aug. 2013
- Garets, S.B., *A Motorcycling Journey; Living Life in Balance*, OSU Journey into Leadership Program, Corvallis, OR, 2012-2016
- Garets, S.B., *ABS and the Urban Myths of Braking; Diversity in Rider Training*, SMSA Conference, Billings, MT, Aug. 2008
- Garets, S.B., *Impaired Motorcycling, The Next Big Issue*; GHSA Annual Meeting, Portland, OR, Sept. 2007
- Garets, S.B., *Training and Licensing*, National Transportation Safety Board Public Forum on Motorcycle Safety, Washington D.C., Sept. 2006
- Garets, S.B., *Motorcycle Safety, an Oxymoron With an Attitude*, Portland State University, Transportation Safety Center, Portland, OR, Apr. 2006
- Garets, S.B., *Motorcycle Rider Training Research and Curriculum Development*, Washington Governor's Task Force on Motorcycle Safety, Olympia, Apr. 2006
- Garets, S.B., *Facilitating Understanding Through Guided Discussion*, Idaho Department of Education, Motorcycle Safety Conference, Boise, Dec. 2005
- Garets, S.B., *Motorcycle Rider Training Research and Curriculum Development*, Washington Department of Motor Vehicles, Motorcycle Safety Conference, Shelton, WA. Feb. 2005 and Moses Lake, WA Mar. 2005
- Garets, S.B., *Motorcycle Rider Training Research and Curriculum Development*, Idaho Department of Education, Motorcycle Safety Conference, Boise, Dec. 2004
- Garets, S.B., *Motorcycle Rider Training and Licensing; National Agenda for Motorcycle Safety*, NHTSA Regional Motorcycle Safety Conference, Lake George, NY, Dec. 2004
- Garets, S.B., *The Future of Rider Education*, Meeting of the Minds Conference, St. Louis, MO, Sept. 2004
- Garets, S.B., *Route to Safer Motorcycling*, Oregon Judicial Education Conference, Hood River, OR, Apr. 2004
- Garets, S.B., *Forecasting the Future: A Manager's Guide to Program Health and Sustainability*, Lifesavers 2004, San Diego, CA, Mar. 2004.
- Garets, S.B., *National Agenda for Motorcycle Safety*, Wisconsin Motorcycle Safety Conference, Madison, WI, Mar. 2004
- Garets, S.B., *Forecasting the Future: A Manager's Guide to Program Health and Sustainability*, Transportation Research Board (TRB), Washington, D.C., Jan. 2003
- Garets, S.B., Pierce, R., Axmaker, S., *Forecasting the Future: A Manager's Guide to Program Health and Sustainability*, Professional Development Workshop, SMSA

- Conference, Boise, ID, Aug. 2002
- Garets, S.B., Keynote Address - *The Evolution of Motor Officer Training*, NAMOA Conference, Keizer, OR, May 2002
  - Garets, S.B., *National Agenda for Motorcycle Safety*, Oregon Transportation Safety Conference, Bend, OR, Oct. 2001
  - Garets, S.B., *National Agenda for Motorcycle Safety*, SMSA Conference, Reno, NV, Aug. 2001
  - Garets, S.B., *Quality Assurance, What It Is and How To Get it; Advanced Rider Training, Intermediate Rider Training*, International Motorcycle Safety Conference, Orlando, FL, Mar. 2001
  - Garets, S.B., *Facilitating Understanding Through Guided Discussion*, Boston, MA, Feb. 2001
  - Garets, S.B., *National Agenda for Motorcycle Safety*, TRB, Washington, D.C., Jan. 2001
  - Garets, S.B., *Facilitating Understanding Through Guided Discussion*, MD Motorcycle Safety Instructor Training, Baltimore, MD, Mar. 2000
  - Garets, S.B., *Facilitating Understanding Through Guided Discussion*, CT Motorcycle Safety Instructor Training, Hartford, CT, Jan. 2000
  - Garets, S.B., *National Agenda for Motorcycle Safety*, Lifesavers 17, Seattle, WA, Mar. 1999
  - Garets, S.B., *State and National Issues in Motorcycle Safety*, TRB, Washington, D.C., Jan. 1998
  - Garets, S.B., *Improving Motorcycle Safety Through Education and Enforcement*, Oregon Department of Transportation Safety Conference, Springfield, Oct. 1997
  - Garets, S.B., *Experienced Rider Training in the United States*, Fédération Internationale Motocycliste Symposium on Experienced Rider Training, Luxembourg, May 1996.
  - Garets, S.B., *Systematic Training and Evaluation of Motor Officers; Skills and Strategies for Riding Safely at High Speed*, NAMOA Annual Conference, Springfield, OR, Apr. 1996
  - Garets, S.B., *Quality Control Systems for Rider Training Programs*, SMSA Conference, Portland, OR, Aug. 1994
  - Garets, S.B., *The Problems of Drinking and Riding in the United States*, National Commission Against Drunk Driving Young Driver - Legal Drinker Hearing, Portland, OR, May 1994
  - Garets, S.B., *Motorcycle Rider Training Schemes in United States*, People to People International Transportation Safety and Driver Education Delegation, Ministry of Education, Moscow, Russia, Sept. 1993
  - Garets, S.B., *Tact, Diplomacy and Discrimination in Rider Training Programs*, SMSA Conference, San Diego, CA, Aug. 1993
  - Garets, S.B., *Designing Comprehensive Motorcycle Safety Programs*, Lifesavers 9 National Conference on Highway Safety Priorities, Charlotte, NC, May 1991
  - Garets, S.B., *Motorcycle Safety Issues in Highway Engineering, Construction and Maintenance*, OSU Engineering Short Course, Corvallis, OR, Feb. 1991

## RESEARCH, ARTICLES AND PUBLICATIONS

- Garets, S.B., Hahn, P, *eRider™ Basic and Intermediate Rider Training*
- Smith, T., Garets, S., & Cicchino, J., [The Effect of Sight Distance Training on the Visual Scanning of Motorcycle Riders: A Preliminary Look](#), NHTSA Feb. 2013
- Garets, S.B., Hahn, P, *ATV Safety Education Program*, OSU publication revision for OPRD, Mar. 2012
- White, D., Garets, S.B., Oregon ATV Safety, *Youth Rider Endorsement Program*, OSU, 4-H Youth Development
- Garets, S.B., Smith, T.A., Research – *The Effects of Sight Distance Training on Motorcycle Skills*, NHTSA, Sept. 2008 - Jun. 2010
- Garets, S.B., Reichenberg, R., *ATV Safety Education Program*, OSU publication for OPRD Dec. 2008
- Garets, S.B., *Maintaining Safety in Numbers*, Dirt and Street Magazine, Spring 2007
- Garets, S.B., *Maintaining Safety in Numbers*, Eugene Register Guard, Jul. 2006
- Garets, S.B., Reichenberg, R., *OHV Safety Statewide Assessment*, OSU for Oregon Parks and Recreation Department, May 2006
- Garets, S.B., *Rider Skills Practice Pocket Guide*, Instructor Range Guide, OSU, Mar. 2006
- Garets, S.B., *The Motorcycling Journey*, Eugene Register Guard, Jul. 2005
- Garets, S.B., Pierce, R., Axmaker, S., Reichenberg, R.; *Basic Rider Training (BRT) Range Guide*, OSU for the ODOT, Oct. 2004
- Garets, S.B., *The Last Ride*, Sport Rider Magazine, Dec. 2004
- Garets, S.B., *The Last Ride*, Motorcycle Cruiser Magazine, Apr. 2004
- Garets, S.B., Pierce, R., Axmaker, S., Reichenberg, R.; *Basic Rider Training (BRT) Rider's Guide; Instructor Guide*, OSU for ODOT, Jan. 2004
- Garets, S.B., *Basic Motor Officer Training*, OSU for DPSST, Jan. 2003
- Garets, S.B., Pierce, R., Axmaker, S.; *Forecasting the Future: A Manager's Guide to Program Health and Sustainability*, SMSA, Aug. 2002
- Garets, S.B., *School of Cool*, Motorcycle Industry Magazine, Feb.1999
- Garets, S.B., *Arizona Motorcycle Safety Program Needs Assessment*, Jun.1997
- Garets, S.B., *Advanced Rider Training curriculum*, OSU, Mar.1996
- Garets, S.B., *High Speed Training for Motor Officers*, Aug. 1995
- Garets, S.B., *Columnist Forgets Lessons Learned from Rider Training*, Corvallis Gazette-Times Guest Editorial, Jun.12, 1994
- Garets, S.B., *But Officer, I Didn't See the Motorcyclist*, AAA Oregon Motorist, Mar.1994
- Garets, S.B., *The Future of Motorcycle Safety*, MSF Safe Cycling, Winter 1991
- Garets, S.B., *TEAM OREGON Policies and Procedures Manual*, OSU, Jan.1986, Revised 1/98, 1/01 6/04, 3/06, 3/07, 3/10, 4/11, 1/12, 1/13, 2/14.
- Garets, S.B., Rauth, Susan, *The Oregon Motorcycle Safety Program: Alternative Strategies for Administration and Implementation*, MSF, Mar. 1984

## AFFILIATIONS, COMMITTEES AND HONORS

- SMSA Outstanding Contribution Award and the Ron Shepard Safety Recognition Award, Motorcycle Riders Foundation, September 2016
- OSU Outreach and Engagement Award, August 2015
- Champions Award, TEAM OREGON Motorcycle Safety Program, Nov. 2014
- Featured on cover of *American Motorcyclist* Magazine – Aug. 2014  
[http://issuu.com/americanmotorcyclist/docs/0814\\_street\\_web\\_preview/1?e=0](http://issuu.com/americanmotorcyclist/docs/0814_street_web_preview/1?e=0)
- Member, NHTSA State Motorcycle Program Assessment, Texas, Feb. 2014
- Communicator Award; Educational Package, OSU, 4-H, Feb. 2012
- Member, System Users Group Executive Board, TRB, 2010-2012
- Member, Expert Panel on Program Standards for Beginning Motorcycle Rider Training; Windwalker Corp. for NHTSA; Washington D.C., Sept. 2008
- Member, NHTSA State Motorcycle Program Assessment, Indiana, Jun. 2008
- Member, Expert Panel on Approaches to the Assessment of Initial Entry Motorcycle Training; Windwalker Corp. for NHTSA; Washington D.C., Apr. 2008
- Member, Expert Panel, Strategic Plan - An Outlook for the Future; Cambridge Systematics for NHTSA Office of Behavioral Safety Research; D.C., Apr. 2008
- Member, NHTSA State Motorcycle Program Assessment, Ohio, Oct. 2007
- Chairperson, NHTSA State Program Assessment, Maryland, Dec. 2006
- OSU Excellence in Outreach Award, Jun. 2006
- Chairman, TRB Motorcycle and Moped Committee (ANF30), 2006-2009; Member August 1988 - 2011
- Co-Emphasis area manager - *National Cooperative Highway Research Program, Motorcycle Safety Guide (NCHRP)*, TRB, 2004-2006
- TEAM OREGON ranks first in best practices - *Promising Practices in Motorcycle Rider Education and Licensing*, NHTSA, Aug. 2005
- Chairperson's Award, SMSA Conference, Aug. 2004
- MSF Outstanding State Program Award, TEAM OREGON, 2000
- Chairperson, Driver Education Task Force – Administration; ODOT, 2000
- Recipient, MSF Award of Excellence, 2000
- Member, Technical Working Group, *National Agenda for Motorcycle Safety*, Sept. 1998 – Mar. 2001
- MSF State Program Award of Merit, TEAM OREGON, 1999
- Chairperson, MSF/SMSA Curriculum Advisory Committee, 1997 – 1998
- MSF Outstanding State Program Award, TEAM OREGON, 1996
- Lifetime Achievement Award, TEAM OREGON, Nov. 1996
- FIM Certificate of Commendation May 1996
- SMSA Certificate of Commendation, Aug. 1994
- MSF Outstanding State Program Award, TEAM OREGON, 1994
- SMSA - Member, Executive Committee, 1984 – 1991; Chairperson 1986 – 1988
- Member, Oregon Governor's Motorcycle Safety Advisory Committee, 1987-1991
- John E. Harley Memorial Award, MSF, 1990
- Training Staff, North American Motor Officers Association, Apr. 1987 - 2002